Enfield Integrated Care Partnership

Report for Health and Scrutiny Panel

21 January 2021

Who is eligible for Flu vaccinations?

Public Health England



Flu vaccines 2020 to 2021 season



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Resources

Annual flu programme www.cov.uk/covernment/collections/annual-flu-programme

Green Book chapter 19

www.gov.uk/government/publications/influenza-the-green-book-chapter-19



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Enfield Flu uptake to date 06 January 2021

Enfield has surpassed the final 19/20 achievement (except pregnant women) before the end of December this year compared to the whole of the flu season last year.

Over 48k patients have been vaccinated in 20/21 compared to 53k for the whole of 19/20

Nearly 7k patients vaccinated in the new over 50 - not at risk cohort - additional Over 50 'not at risk' group added 3 December 2020.

NHS ambition for flu uptake is 75% for all cohorts with 100% ambition for front line workers.

Brick Lane Surgery only practice in North Central London to achieve uptake ambition for Over 65s, under 65s and 2/3 year old children.

Flu Vaccination Eligible Cohorts

This table shows the flu vaccination uptake by eligible cohort. The Children 4-11 year old age group is not included in the Flu Vaccination Uptake %.

Eligible Cohort	Number Vaccinated	% Uptake	Number Remaining to Target	Number Declined
6 months to 64 years in a clinical risk group	15,844	39.3%	14,360	3,527
65 years or older	28,385	60.9%	6,556	3,565
Additional 50-64 year olds not otherwise at risk	6,902	15.2%	27,265	1,932
Children 2-3	3,701	40.4%	3,166	1,097
CQC Registered Care Home or Nursing Home Resident	895	62.6%	177	111
Learning Disability	683	44.0%	482	118
Other Care Home Type Resident	75	47.8%	42	10
Pregnant women	626	28.2%	1,036	171
Total for all eligible groups	54,877	38.7%	51,464	10,127
Children 4-11	3,425	8.6%	25,915	345

North London Health & Care Record

Steps taken to increase Flu uptake

- Engaged with the ten lowest performing practices and focusing on inviting clinically 'at risk groups,' especially those with COPD, Asthma, Diabetes and SMIs patients.
- Additional parent webinars held to keep flu vaccine awareness high during lockdown.
- South West London CSU offered to call patients from NCL to encourage them to take up the flu jab, following improved uptake there - they are able to make 1,800-3,600 calls a day (3 times a week) and they are focusing on those PCNs with areas of highest deprivation and that have a low uptake.
- Working with Acute Trusts to improve uptake amongst pregnant women.
- Further Vaccine hesitancy training delivered to frontline healthcare workers to challenge flu misconceptions.
- Sharing best practice from across NCL with Enfield practices.
- Sharing best coding practice with all practices.
- Implementation of NCL Flu LCS to incentivise GPs to focus on the flu programme, and in particular hard to reach groups and to reduce inequalities in uptake.
- Engaged four main mosques in Enfield to support uptake in the Muslim community.

Flu Communications and Engagement





- Comprehensive communications and engagement plan working with local authority partners and providers to deliver through shared channels
- Developed two animations, one for at risk groups and one aimed at parents – translated into top six languages spoken in NCL and shared through numerous channels – developed a microsite to be a centre of information. Partners were able to utilise this and it received 23,726 unique visits <u>https://conversation.northlondonpartners.org.uk/flu-season-</u>2020/
- Inserts in housing statements, library bags and food bank parcels, partner newsletter articles, including to schools and nurseries, and outdoor space advertising
- Commissioned VCS organisations to deliver workshops and targeted engagement with communities disproportionately affected by COVID-19 to understand barriers and promote uptake
- Promoted uptake with staff across all partner organisations

Flu Communications and Engagement

"Just" the flu?

Each year the flu kills on average 11,000 people and hospitalises thousands more. There's no "just" about it.

The flu vaccine is free for those most at risk. Ask your GP or pharmacist.



 Image: Notest and the second second



- Virtual community events with VCS organisations
- Council magazine articles and resident letters from council leaders
- Working with faith forums and local mosques to get messages out to their communities. Also now developing a community TV and radio vaccination campaign specifically targeting the Somali community
- Gained support from the Turkish Consul to disseminate translated materials through their website, social media channels and NGOs
- GP pack provided to every practice weekly webinar with activity updates
- Social media campaign sharing digital assets across London STPs
- Advertising programme across digital platforms Facebook, Instagram, InYourArea, Nextdoor, Mumsnet and Gransnet – geographically and demographically targeted informed by HealtheIntent uptake data. Stats show 295,128 views on Facebook, as at 17 December, and a good conversion rate of 28,165 clicks
- Training, myth busting tools and Q&As, and a script developed for GP practices to use to address vaccine hesitancy

Flu uptake challenges and successes

- Early set up of Flu T&F Fortnightly group when national letter released. This allowed to identify challenges early and work in partnership to resolve issues.
- Late publication of National flu communications therefore started local communications earlier.
- Commissioning local Social media campaign using Use Facebook, mumsnet, etc
- Use of car park drive through as social distance compliant mass vaccination method.
- Understanding of stock availability in PCNs and pharmacies to ensure coverage across the system.
- Practices using Free Sanofi automated telephone reminder service.
- Providing vaccine hesitancy training to Doctors and nurses and helping challenge vaccine misconceptions.
- Engaging with Turkish consulate to improve uptake in Turkish community. As 18th November when meeting with Turkish consulate only 1,157 eligible Turkish speakers were vaccinated. Following support from the consulate in reaching out to NGOs and the wider Turkish community a further 876 patients were vaccinated, resulting in an 11.1% increase in uptake from 24.3% to 35.4%.
- HealtheIntent data availability of up to date data and data quality information to check coding.
- Education sessions with parents and children Videos/ webinars
- Attending nursery forums, parent forums to raise awareness of the benefits of flu vaccination.

, Flu uptake challenges and successes continued

- Social distance rules affected school take up as whole year groups were absent from schools, therefore affecting ability of school age flu provider to vaccinate en masse.
- This posed a further challenge in encouraging students and parents to attend local clinics.
- Delay in national stock availability to vaccinate increase in eligible criteria and increase of national ambition to 75% for all cohorts, when previously 55%.
- Issue with lockdown and patient reluctance to come to surgeries.
- Challenging social media and anti vaxxer message therefore continued online engagement and messaging required, not just for flu season or the flu vaccine but all vaccines.
- Targeting hard to reach groups has been a challenge i.e. homeless, deprived community, Muslim community and Central and Eastern European communities.

Flu uptake additional recommendations for next Flu season

- Employ pharmacies to set up mass vaccination sites as they can jab patients irrespective where patients are registered.
- Practices to vaccinate their own Housebound patients as opposed to the community to speed up uptake.
- Engage in community spaces or virtual forums local community radios i.e. Somali radio.
- Practices to order early for next year whilst current season in place with caveat that order can be changed pending JCVI guidance.
- Hospital engagement early to improve uptake with Pregnant women cohort.
- School age providers to order injectables for non-nasal flu cohort.

COVID vaccine uptake

Designated GP sites have been mobilised to deliver a COVID 19 vaccination service between 8am and 8pm, seven days per week including bank holidays, where needed. (15 GP sites across NCL CCG)

- Carlton House Surgery, Medicus Health Partners, Enfield started vaccinations on 16/12/20
- Evergreen Surgery, Enfield started vaccinations on 18/12/20
- Winchmore Hill Practice, Enfield started vaccinations on 19/12/20
- Collaborative effort Enfield GP practices, Primary Care Networks, GP Federation and commissioner support

Sites stood up to initially administer the Pfizer / BioNTech vaccine (first vaccine to be approved)

Pfizer / BioNTech vaccine has to be used quickly in the days following delivery (3.5 days of vaccination following delivery, storing at 2-8°C)

A 15 minute observation period in a socially distanced space has been reinstated for all patients by the MHRA (MHRA <u>guidance</u> about the use of the Pfizer/BioNTech vaccine in those with a history of anaphylaxis)

Super Sunday 20/12/20 - 1263 vaccinated in x3 Enfield sites

Figures provided close of play 10/01/21 - **11426 vaccinated** in x3 Enfield sites

Carlton House has the highest number vaccinated to-date in CCG (5459) Evergreen 3700 Winchmore Hill 2267

COVID vaccine uptake

Sites have now additionally received deliveries of the Oxford/AstraZeneca vaccine There is not a requirement for 15 minutes observation after administering the Oxford/AstraZeneca (AZ) vaccine

Unlike the Pfizer vaccine which has to be kept at an extremely cold temperature (-70C) - the Oxford AZ vaccine can be stored in a normal fridge. This makes it much easier to distribute (100 million doses of the AZ vaccine)

All vaccines should be used for cohort 1 and 2 recipients according to advice from the JCVI. This includes:

- Care home residents and staff (as the first priority)
- 80+ patients (including the truly housebound once Oxford/AstraZeneca vaccine is received)
- All health care workers (excluding care home workers), including those in your local community
- The exception to the above being any staff employed by GP practices and/or PCN grouping who can be offered an appointment to receive the vaccine directly
- Where necessary and to minimise vaccine wastage, those between 75-79 years old can be offered vaccination
- Two doses of COVID-19 vaccinations will need to be administered to each patient, the second dose will be administered towards the end of the recommended vaccine dosing schedule of 12 weeks with most booked in the last week of the 12 week period
- The <u>revised guidance</u> recommends that as many people on JCVI priority list possible should sequentially be offered a first vaccine dose as the initial priority. This will protect the greatest number of at risk people overall in the shortest possible time and will have the greatest impact in reducing mortality, severe disease and hospitalisation

→ COVID vaccine uptake

#SuperSunday #TeamEnfield #TeamGP

Pinned Tweet

Riyadul Karim SRPharmS, MAPCPharm, MA, BA @ ... Dec 20, 2020 Over 1000 patients vaccinated in Enfield borough alone today! Many thanks to the three sites Carlton House @MedicusPartners Evergreen Surgery & Winchmore Hill Practice

#SuperSunday #TeamEnfield #TeamGP #CovidVaccine #CovidVaccinations @PrimaryCareNHS @NikkiKF #PrimaryCare

Medicus Health Partners @MedicusPartners · Dec 17, 20 Successful 1st day vesterday with 325 Enfield residents vaccin again today making sure we keep everyone safe & Leading th clinicians and eligible family having the covid vaccine. Nation: director for cardiovascular disease prevention @Shahed_Ahn

Riyadul Karim SRPharmS, MAPCPharm, MA, BA @___Dec 20, 2020 Winchmore Hill Practice. Enfield have Christmas songs on in the tent and everyone is in good spirits 🎄 🎄 🎄

@PrimaryCareNiH5 #PrimaryCare @NikkiKF #TeamEnheld #TeamOP #CovidVaccine #CovidVaccination



Riyadul Karim SRPharmS, MAPCPharm, MA, BA @ ... + Dec 20, 2020 Dr Hetul Shah, GP Partner at Winchmore Hill Practice proud to be able to administer the #CovidVaccine for Monty Meth, Enfield's Over 50s Forum president.

Monty kindly consented to his pic being used to help promote #CovidVaccination across @NHS_NCLCCG

@PrimaryCareNHS @NikkiKF



NHS COVID Vac staff while

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1263 vaccines across x3 Enfield sites on one day! THANK YOU GENERAL PRACTICE!!!!



Please follow guidance from staff while you are w IEDICUS Plane were a water

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, COVID Vaccines – Enfield Care Homes

COVID-19 Care Home Vaccination program:

Barnet, Enfield and Haringey Mental Health are working together with the Enfield PCNs and NCL to ensure the COVID-19 Vaccination is delivered at pace to Care Homes and Care Home Staff across all of Enfield as part of the first four cohorts identified for vaccination by the JCVI.

Our initial planning centred on a roving model suited to support the vaccinations across 79 identified Nursing and Residential Care Homes in Enfield. Working with council colleagues and the constraints of moving and handling the Pfizer vaccine our focus has been to work with the larger homes in the first instance while grouping together smaller homes geographically close to ensure maximum opportunity and capacity for vaccination.

As the AZ vaccine supply has come on line BEH and the PCN are also planning roll out to Housebound patients.

Roll out timescale:

Currently we have utilised a Pfizer pilot model to vaccinate across 5 Care Homes. This includes both patients and care home staff.

To maximise opportunity care home staff have also been and will continue to be offered access to vaccinations across NCL hospital Hubs and Mass Vaccination sites.

BEH will provide the workforce resources to vaccinate up to 100 care home residents and staff a day Monday to Friday. We continue to work with the PCN and across NCL to increase this capacity as more AZ vaccines become available. Current figures provided by our council colleagues predicts that this model allows for all Care Home residents to be vaccinated within 4 weeks dependent on rate uptake.

Additional planning to capture any new admissions and those that may have changed their mind post visit from the team is ongoing.

, COVID Vaccines – Enfield Care Homes

Current Uptake

We have successfully vaccinated 300 Care Home and Care Home Staff to date.

To ensure our current trajectory is met weekly meeting and an internal reporting system has been implemented between BEH, PCNs and Council Leads to ensure we can maximise opportunities and review any areas or low uptake

Local Actions: What's Working

- Vaccine Planning and Implementation
- Ability to respond quickly to challenges and changes
- Communication
- Shared Learning

Local Actions: Key Challenges

- Vaccine supply being mitigated in our planning process and a joint decision to pool resources as required
- Reporting systems being mitigated through manual reporting system to BEH central team for collation
- Workforce current Major Incident in London has added increased pressure on workforce with teams being redeployed. To
 ensure vaccinations continue at pace teams trained and allocated for Care Home vaccinations have been ring-fenced and will
 not be redeployed and an additional workforce of volunteers being trained to support the program.

COVID vaccines – Enfield Care Homes



Emily Burch @elmorose84 · Dec 30, 2020 I am blown away by the hard work & collaborative working between @MedicusPartners & @BEHMHTNHS Today they delivered vital #CovidVaccine to care homes in Enfield. Partnership working at its best to deliver gold standard care @Riyad_SRPharmS @drmandaluke @DrVeisi @PrimaryCareNHS



You Retweeted

NHS North Central London CCG – Enfield @NCLCC... · Dec 30, 2020 ···· Great news for #Enfield patients! A big thank you to everyone involved @MedicusPartners @BEHMHTNHS

Carrol Adal @AdalCarrol · Dec 30, 2020

Care home vaccination programme commenced. A smooth operation and safely delivered to residents. Big thank you to the care home staff, pharmacist, administrator, the two lovely nurses and Matron. @MedicusPartners @NCLCCG_Enfield @BEHMHTNHS

